



**Brownsville  
South Padre Island  
International Airport**

# Advertising Opportunities

Reach thousands of national and international travelers with a lighted terminal display in the Brownsville South Padre Island International Airport.



## Benefits of Advertising with BRO

- Reach over 16,500 travelers per month<sup>1</sup>
- Reach 24,800 family members per month<sup>2</sup>
- Captured audience
- 496,000 total audience availability annual reach<sup>3</sup>
- Up to 200,000 gross impressions per month<sup>4</sup>

1 - 2016 BRO Annual Passenger Report

2 - Family members based on 1.5 persons picking up or dropping off travelers

3 - Monthly passenger traffic (outbound/inbound) plus family members, times 12 months

4 - Based on audience availability at 5 showings per day

## Concourse Lighted Displays

Main Passenger Terminal	One Year*	Three Years*
30" x 43" (vertical backlit)	\$190	\$185
62" x 43" (horizontal backlit)	\$400	\$380
84" x 43" (horizontal backlit)	\$500	\$475

\*Rates reflect cost per month with one-year or three-year contract.

## Flyer / Brochure Display

Main Passenger Terminal	Monthly Fee
Flyer / Brochures at Kiosk	\$30

For advertising inquiries  
please call (956) 542-4373.

[flybrownsville.com](http://flybrownsville.com)

Let the journey take flight<sup>SM</sup>