



**Brownsville
South Padre Island
International Airport**

Advertising Opportunities

Reach thousands of national and international travelers with a lighted terminal display in the Brownsville South Padre Island International Airport.



Benefits of Advertising with BRO

- Reach over 16,500 travelers per month¹
- Reach 24,800 family members per month²
- Captured audience
- 496,000 total audience availability annual reach³
- Up to 200,000 gross impressions per month⁴

1 - 2016 BRO Annual Passenger Report

2 - Family members based on 1.5 persons picking up or dropping off travelers

3 - Monthly passenger traffic (outbound/inbound) plus family members, times 12 months

4 - Based on audience availability at 5 showings per day

Concourse Lighted Displays

Main Passenger Terminal

One Year* Three Years*

30" x 43" (vertical backlit)	\$190	\$185
62" x 43" (horizontal backlit)	\$400	\$380
84" x 43" (horizontal backlit)	\$500	\$475

*Rates reflect cost per month with one-year or three-year contract.

Flyer / Brochure Display

Main Passenger Terminal

Monthly Fee

Flyer / Brochures at Kiosk	\$30
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For advertising inquiries
please call (956) 542-4373.

flybrownsville.com

Let the journey take flightSM